



85th Annual Dayton Rodeo Labor Day Parade 2022

September 5, 2022 @ 10:00 am
Downtown Dayton, Iowa



WE want YOU in the 85th Annual Dayton Rodeo Labor Day Parade

WHEN: Monday, September 5, 2022 - 10 AM

WHERE: Dayton, Iowa - Home of the Dayton Rodeo
Line up at 9 AM on top of the hill at the golf course.

HOW MUCH: FREE!!!

Do we need to sign up in advance? NOPE - Just show up by 9 AM!

HELP US MAKE THE 85th RODEO PARADE THE BEST EVER!!

PRIZE CATEGORIES:

- **Best use of THEME: 85 years of Wild West Excitement**
- **Best Musical Entry**
- **Best School-Related Entry: GO JAGS!!!**
- **Best Business Entry**
- **Most Creative**

Added for the 85th year: Announcer on Main Street, Dayton. Let us know if you want us to say anything specific when your float goes by. Great publicity - and have we mentioned FREE!!!

Example: "Skoglund Auto is a family business in Dayton that has been in business for over forty years. We know it's hot outside today, but snow is just around the corner - See John or Eric for your snowblower needs." If you'd like this added service, let us know: daytonleader@gmail.com

OUR GOALS:

*****MORE business involvement - Promote your business to hundreds of watchers and support Dayton at the same time! You might even win a cash prize!!!**

****MORE band/music - What's a parade without bands? 76 trombones and all that.**

*****MORE school involvement - Brag about successes, promote programs, put those smiling faces on a float! If you've asked us for support in the past (buying ads in programs, yearbooks, etc; phone-a-thons and more!) -**

Consider supporting us on Labor Day!

And then, stick around for Monday's rodeo.

Monday is 'Kids Get in FREE' Day. Check out the carnival too!

Call (515) 571-1666 with questions - See you there!!